



VERSATALIS CHOSEN BY STROLLER STRIDES ® AS TRUSTED PROVIDER OF MERCHANT SERVICES FOR ITS FRANCHISEES

September 1st, 2010

Versatalis Payment Solutions, a leader in delivering PCI Compliant payment processing solutions and streamlined sales solutions, announced that Stroller Strides®, ranked among Entrepreneur Magazine's Fastest Growing Franchises in 2010, chose Versatalis as a trusted provider of Merchant Account services for their national franchise organization, Stroller Strides chose Versatalis to participate in their National Conference as a marketing partner along with other national brands such as Sambazon, Episencial, Plum Organics and Reebok. The agreement is focused on offering a streamlined merchant services program geared towards the specific processing scenarios for Stroller Strides Franchisees. The joint marketing and referral agreement will extend cutting edge payment processing services to all current and future franchisees. Versatalis has taken into consideration the group purchasing power of all franchisees and has provided exceptional pricing to this large group of entrepreneurs.

Joe Hidder, Strategic Account Executive for Versatalis Payment Solutions says, "This Strategic Partnership is yet another example of Versatalis' commitment to providing cutting edge products to its customer base. The Executive Team at Stroller Strides LLC recognizes our experience in the Franchise environment, our extensive experience with merchant account sales and our high standards of customer satisfaction."

About Stroller Strides LLC

Ranked among Entrepreneur Magazine's Fastest Growing Franchises in 2010, Stroller Strides offers classes in more than 1,200 locations in the United States and Canada. The hour-long classes emphasize cardiovascular activities and muscle-strengthening exercises using resistance bands and strollers, allowing moms to interact with their babies throughout their workout. To further assist mothers in all aspects of their lives,

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Stroller Strides partners with Reebok®, Plum Organics™, LUNA® and BOB®. For more information about Stroller Strides, including class locations, visit www.strollerstrides.com.

About Versatalis Payment Solutions

Versatalis Payment Solutions is a single-source, full-service provider of electronic payment processing services (including credit, debit, EBT, gift cards, customer loyalty cards, checks and more). Versatalis leverages relationships with its Strategic Partners to provide superior service and scalable solutions to the niche markets we serve. As a registered ISO/MSP of Wells Fargo Bank, N.A, Walnut Creek, CA, Versatalis is uniquely qualified to support our specific merchant types. Our customers benefit from the strength, reliability and vast product offering built into the First Data brand of products. Combine this powerful tool-kit with the niche market Versatalis serves and you have the most comprehensive payment processing solution in the market today.

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