



**\*\*\*Newsflash\*\*\***

January 10<sup>th</sup>, 2010

Versatalis Payment Solutions, a leader in developing PCI Compliant payment processing functionality and streamlined sales solutions, announced that BioMedix, a leading provider of Vascular Diagnostic Equipment and Total Practice Management Solutions for Podiatrists enter into a joint marketing and referral agreement to exclusively offer the integrated credit card processing functionality in TRAKnet. The joint marketing and referral agreement will extend cutting edge payment processing services to all current and future practices utilizing the TRAKnet application. Versatalis has taken into consideration the group purchasing power of all TRAKnet users and has provided exceptional pricing to this large group of Podiatrists.

Tom Cooley, President of Versatalis Payment Solutions says: "This Strategic Partnership is yet another example of Versatalis' commitment to providing cutting edge products to its customer base. The Executive Team at BioMedix recognizes our experience in the POS environment, our extensive experience with merchant account sales and our high standards of customer satisfaction."

**About BioMedix**

BioMedix provides the only integrated suite of hardware, software and online services designed to cost-effectively detect Peripheral Arterial Disease (P.A.D.) and Chronic Venous Insufficiency (CVI). Vascular specialists, primary care providers, hospitals and health systems use our products to identify these patients. Our devices and Health Information Technology (HIT) software reduce mistakes, provide data for sound

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analysis, build practice revenue and streamline reimbursement while providing a platform that supports the continuum of care and increased quality outcomes. For more information about BioMedix products, call 877-854-0014 or log on to [www.BioMedix.com](http://www.BioMedix.com).

### **About Versatalis Payment Solutions**

Versatalis Payment Solutions is a single-source, full-service provider of electronic payment processing services (including credit, debit, EBT, gift cards, customer loyalty cards, checks and more). Versatalis leverages relationships with its Strategic Partners to provide superior service and scalable solutions to the niche markets we serve. As a registered ISO/MSP of Wells Fargo Bank, N.A, Walnut Creek, CA, Versatalis is uniquely qualified to support our specific merchant types. Our customers benefit from the strength, reliability and vast product offering built into the First Data brand of products. Combine this powerful tool-kit with the niche market Versatalis serves and you have the most comprehensive payment processing solution in the market today.

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