



**\*\*\*Newsflash\*\*\***

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Versatalis Payment Solutions, a leader in delivering comprehensive PCI Compliant payment processing solutions, become Silver Sponsors for the 2011 season of ASCII SMB IT Success Summits. The ASCII Group, the nation's oldest and most established community of independent managed service providers, system integrators and solution providers, welcome Versatalis as a seasoned partner with The ASCII Group and look forward to developing new alliances as a result of the sponsorship. Versatalis, being the exclusive provider of merchant account services for The ASCII Group for over 5 years, is eager to add value to the Summit Series and participate in many of the Market Discussions and issues facing VARS and MSP's today. The 2011 sponsorship will include attendance and participation at all of the 6 ASCII Success Summits held across the country.

Tom Cooley, President/CEO of Versatalis Payment Solutions says: "This Sponsorship will bring new ideas and topics to the Success Summits. Versatalis will participate in the industry specific networking opportunities to inform and educate MSP's and VAR's the myriad of issues facing the acceptance of credit cards in today's marketplace. The ASCII Group recognizes our vast experience in the payment processing arena and our high standards of customer satisfaction. We're looking forward to a successful 2011."

Jerry Koutavas, President of The ASCII Group, inc, says: "The addition of Versatalis as a Silver Sponsor will bring insight to issues not previously addressed at the Summits: compliance in the Payments Industry. Most attendees, MSP's and VAR's, deal with credit card processing in some fashion, and having an expert on the topic will enhance the value of the summit, and diversify the discussions."

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## **About The ASCII Group**

### About the ASCII Group

The ASCII Group, Inc., headquartered in Bethesda, Maryland, was established in 1984, with additional offices in Canada, India, and the UK. ASCII is the largest paying community of independent computer resellers in the world with more than 2,000 members and system wide end-user sales of approximately \$10.5 billion. ASCII provides technology tools, products and services to assist independent information technology resellers increase profits, reduce costs, and grow their respective businesses. For more information, please visit [www.ascii.com](http://www.ascii.com) or [www.asciievents.com](http://www.asciievents.com) for more information on the ASCII 2010 SMB IT Success Summits.

## **About Versatalis Payment Solutions**

Versatalis Payment Solutions is a single-source, full-service provider of electronic payment processing services (including credit, debit, EBT, gift cards, customer loyalty cards, checks and more). Versatalis leverages relationships with its Strategic Partners to provide superior service and scalable solutions to the niche markets we serve. As a registered ISO/MSP of Wells Fargo Bank, N.A, Walnut Creek, CA, Versatalis is uniquely qualified to support our specific merchant types. Our customers benefit from the strength, reliability and vast product offering built into the First Data brand of products. Combine this powerful tool-kit with the niche market Versatalis serves and you have the most comprehensive payment processing solution in the market today.

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