



**\*\*\*Newsflash\*\*\***

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Versatalis Payment Solutions and The ASCII Group enter into a joint marketing and referral agreement to provide cutting edge payment processing services to its' member base. Versatalis has taken into consideration the group purchasing power of The ASCII group and has provided exceptional pricing for all members, regardless of processing volume.

Tom Cooley, President of Versatalis Payment Solutions says: "This Strategic Partnership is yet another example of Versatalis' commitment to providing cutting edge products to its customer base. The people at The ASCII Group recognize our experience in the POS environment, our extensive experience with Franchise groups and our high standards of customer satisfaction."

Doug Young, Vice President of Distribution Programs & Membership Services at The ASCII Group, says, "The ASCII Group works very hard to provide its members with industry-best business opportunities. Versatalis Payment Solutions offers ASCII members with Visa and MasterCard processing at extremely competitive rates. These rates compare favorably to rates offered by national competitors and local banks. Combining the low rates with Versatalis' non-exclusive contract and their policy of zero liability for the merchant, we feel that Versatalis is a winning solution for the ASCII membership."

About the ASCII Group

Formed in 1984, The ASCII Group's mission has always been the same: to harness the power of the solution provider to benefit the business consumer of IT products and services. With ASCII resellers purchasing over \$850 Million annually through distribution, ASCII has negotiated contract level pricing for many products each of our

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members use on a regular basis. As participants in the computer industry watch profit margins shrink, ASCII recognizes the need to help resellers through unique business programs. ASCII's business partners offer discounted services that allow members to earn profits in ways other than direct sales. Simply said, ASCII increases your profit margins while decreasing your overhead.

#### About Versatalis Payment Solutions:

Versatalis Payment Solutions is a single-source, full-service provider of electronic payment processing services (including credit, debit, EBT, gift cards, customer loyalty cards, checks and more). Versatalis leverages relationships with its Strategic Partners to provide superior service and scalable solutions to the niche markets we serve. As a registered ISO (Independent Sales Organization) and Strategic Partner of Paymentech LP, Versatalis is uniquely qualified to support our specific merchant types. Our customers benefit from the strength, reliability and vast product offering built into the Paymentech brand of products. Combine this powerful tool-kit with the niche market Versatalis serves, and you have the most comprehensive payment processing solution in the market today.